



**UNF** | **Coggin**  
**College of Business**

## **GRADUATE PROGRAMS**

### **Master of Science in Management**

The Master of Science in Management (MsM) builds a bridge to business for recent graduates with non-business academic backgrounds. Completing the program can help you to develop core business skills that will make you stand out and empower you in your first job and throughout your professional career.

#### **PROGRAM HIGHLIGHTS**

- 30 credit hour degree program
- Gain knowledge in all areas of business through core business curriculum (24 credits)
- Gain industry specific knowledge through elective courses (6 credits) and extracurricular activities
- Part-time option to lengthen your studies to allow for internships or full-time work
- Career coaching provided by the Coggin Career Management Center staff

#### **PARTICIPANT BENEFITS**

- Learn the language of business and gain a solid business background to open up advancement opportunities within your undergraduate major field
- Access to career opportunities in the field of business which would have been unavailable without a graduate business degree
- Strengthen transferable skills to allow for employment in management
- Gain a network of contacts that will last a lifetime

### **NOW ACCEPTING APPLICATIONS!**

Want more information? Attend an upcoming information session or schedule an appointment with the MsM Program advisor. Call or email to set up your appointment today!

#### **UNF Coggin College of Business Graduate Programs**

Amy Bishop | (904)620-2575 | amy.bishop@unf.edu | BLDG. 42, SUITE 2021  
Monday - Wednesday: 9 a.m. - 5:30 p.m. | Thursday: 10 a.m. - 5:30 p.m. | Friday: 10 a.m. - 2:30 p.m.

# Master of Science in Management

## — C U R R I C U L U M —

The program consists of 30 credit hours (24 core and 6 elective) designed to provide students with a solid business foundation. This degree program is targeted to undergraduate non-business majors who want to enhance their education, knowledge, practical business skills, and job prospects by completing a master's degree. The program is an evening program administered in a non-cohort format.

Courses are taught in 8-week terms. The program is designed to be completed in two semesters with students taking 15 hours each semester, or three semesters with students taking 12, 12, and 6 hours each semester.

### 6000 Level Core Curriculum

Recommended Order of First 4 Course Sequence (12 hours)

MAN 6002	Cornerstones of Management	3 hours
ECO 6060	Economic Analysis (Macro & Micro)	3 hours
MAR 6005	Fundamentals of Marketing	3 hours
ACG 6025	Fundamentals of Financial Accounting	3 hours
		12 hours

### 6000 Level Core Curriculum

Recommended Order of Second 4 Course Sequence (12 hours)

BUL 6130	Management in the Legal Environment	3 hours
MAN 6003	Planning and Control of Business Processes	3 hours
FIN 6001	Fundamentals of Financial Management	3 hours
MAN 6032	Strategy for Business	3 hours
		12 hours

### 6000 Level MBA Core Curriculum (6 hours)

MSM students must complete two (2) of the following MBA core courses as electives.

ACG 6305	Management Accounting	3 hours
ECO 6415	Making Decisions with Data	3 hours
ECP 6705	Economics of Business Decisions	3 hours
ISM 6021	Management of Information Technology	3 hours
MAN 6204	Organizational Theory	3 hours
MAR6805	Marketing Strategy	3 hours

*Note: Completion of two (2) 6000 level MBA core courses may be applied to future Coggin MBA requirements.*

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